



Hon. Joseph N. DiVincenzo, Jr.
Essex County Executive and
the Board of Chosen Freeholders



FOR IMMEDIATE RELEASE

September 23, 2010

Volunteers Needed for Essex County Branch Brook Park Community Service Credit Offered

Individual and group volunteers are needed to provide TLC to the famed cherry blossoms in Essex County Branch Brook Park on Saturday, October 2, 2010. Volunteers will work together to remove weeds and lay down mulch to prepare and protect trees, shrubs and plants for the fall and winter. This project is a part of Prudential Financial's 16th annual Global Volunteer Day – last year over 32,000 volunteers participated in 800 volunteer projects in the United States and 11 other countries where Prudential has a business presence.

This is a great team building opportunity for school clubs, fraternities and sororities. Branch Brook Park Alliance has a great track record of working with student volunteers on projects such as the creation of a landscape inventory of the park's 4,000 cherry blossom trees using GPS mapping that help expand students' knowledge of geography, botany and the environment. Three hours of community service credit may be provided for high school and college students.

To sign-up or for more information, contact Branch Brook Park Alliance at 973-268-2300.

Saturday, October 2, 2010
8:30 am, Breakfast will be provided
Cherry Blossom Welcome Center
Essex County Branch Brook Park
Newark, NJ