

Branch Brook Park Alliance **2010** Cherry Blossom Gala

Advertising Contract

Marquee Sponsor, **Prudential**

2010 Civic Award of Caring, Essex County Executive **Joseph N. DiVincenzo, Jr.**

2010 Corporate Award of Caring, **New Jersey Devils, Jeff Vanderbeek and Michael Gilfillan**

Yes! I/we will place an ad in the 2010 Cherry Blossom Gala Commemorative Ad Journal.

Terms and Conditions

I hereby authorize Branch Brook Park Alliance to publish an advertisement in the Commemorative Ad Journal of the 10th Annual Cherry Blossom Gala honoring Essex County Executive **Joseph N. DiVincenzo, Jr.**, and the **New Jersey Devils, Jeff Vanderbeek** and **Michael Gilfillan**. The event will be held at *Nanina's in the Park*, Belleville, New Jersey on **Tuesday, April 13, 2010**. I understand that signing this contract guarantees that my ad will appear in the Commemorative Journal to be distributed to all attendees.

We would appreciate your compliance with the following:

1. Full payment and ad must be received via email or at the address below by **March 29, 2009**.
2. To prepare camera-ready artwork, please request a spec sheet. We accept PDF files (high-resolution, fonts embedded, cmyk) or Word files (limited to text and a high-resolution logo). Please include a print copy of your artwork with all electronic files.
3. If camera-ready artwork is not available we will prepare your ad (text only) to conform to the overall style of the program.

NAME OF ADVERTISER

CONTACT

ADDRESS

CITY, STATE, ZIP

PHONE

FAX

EMAIL

AUTHORIZING SIGNATURE

DATE

Ad Sizes (Please check one)

Full-Page: \$1,000

Half-Page: \$500

Quarter-Page: \$250

Community/NonProfit Quarter-Page: \$125

Community/NonProfit Eighth-Page: \$75

Copy (Please check one)

My ad copy/artwork is enclosed

Please have my message appear as follows (Please print clearly/or use separate paper if necessary):

Payment Options (Please check one)

Checks (Payable to Branch Brook Park Alliance)

Visa

MasterCard

American Express

Card Number:

Exp. Date:

Security Code:

All artwork and payments due by March 29, 2010

Branch Brook Park Alliance, 115 Clifton Avenue, Third Floor, Newark, New Jersey 07104

Email: tjones@branchbrookpark.org | Contact BBPA at 973.268.2300 | www.branchbrookpark.org