



BRANCH
BROOK
PARK
ALLIANCE
RESTORING THE PARK
RENEWING OUR SPIRIT

2021 YEAR IN REVIEW



VOLUNTEER STEWARDSHIP



2,100
VOLUNTEERS

In 2021, we increased volunteer stewardship by 110% from the pre-pandemic year of 2019. This is a direct result of our ability to receive volunteers 12 consecutive months. In addition to the positive experience we create.

BRANCH BROOK PARK ALLIANCE

VOLUNTEER STEWARDSHIP

8,500

STEWARDSHIP HOURS DONATED

On average, every volunteer donates a total of four hours. During their time with us in the park, volunteers tend to the gardens (laying mulch, removing invasives, pruning, and planting), removing graffiti, and picking up trash.

BRANCH BROOK PARK ALLIANCE

VOLUNTEER STEWARDSHIP



\$250,665

ECONOMIC GIVEBACK

We know putting numbers to volunteer hours will never do them justice, but it is just one way for us to show the contributions individuals and organizations have made in our Park. This quantifies the enormous value of volunteer time.

BRANCH BROOK PARK ALLIANCE

281

AEROBIC BOOTCAMP PARTICIPANTS

In partnership with a Branch Brook Park Alliance Community Ambassador and resident of Newark, Jackie Jay (Miss Jay) strengthened the hearts of many. Helping neighbors build pathways to healthier lives.

HEALTH & WELLBEING

183

YOGA PARTICIPANTS

In partnership with Lotus Yoga we elevated the wellbeing of park consumers. Lotus Yoga is a community-minded studio dedicated to the happiness and freedom from suffering and causes of suffering for all beings led by Jennifer Kohl.

BRANCH BROOK PARK ALLIANCE

96

RUNNING GROUP

In partnership with Fleet Feet in Montclair, we inspired community members to lead active, healthy lives. Together we introduced people to running and jogging as a method to improve health outcomes.

HEALTH & WELLBEING



COMMUNITY WALK & TALK

We provided walking tours in the southern division of the park as a pathway to healthier living. We also used the time to highlight the historical significance of the park and the impact of our recent work.

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YOUTH WORKFORCE DEVELOPMENT

A photograph of two young people standing in a park. The person on the left is a young woman with long dark hair, wearing a dark blue t-shirt. The person on the right is a young man with glasses and a black face mask, wearing a light blue t-shirt with the text 'MLK JR DAY OF SERVICE' and a hand icon. The background shows a green lawn, trees, and a bench.

12

SUMMER YOUTH EMPLOYMENT

In 2021, 12 high school students joined us as Park Ambassadors in our fifth consecutive summer youth employment program in partnership with the City of Newark - Youth Career One-Stop.

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COMMUNITY ENGAGEMENT

A photograph of two young boys sitting on a paved surface, possibly a sidewalk or path. They are both wearing blue t-shirts and face masks. The boy on the left is wearing a blue t-shirt with a logo that says "HORIZONS NEWARK" and is using a green-handled tool to work on a small object on the ground. The boy on the right is also wearing a blue t-shirt and is looking down at something in his hands. The background shows some greenery and a paved area.

168

YOUTH EDUCATION SERVICES

In partnership with organizations such as the Newark Public Library, Horizons of Newark, and the Girlscouts we provided educational opportunities that promote the ethic of academic service-learning.

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COMMUNITY ENGAGEMENT

A photograph of three people in a kayak on a river. They are all wearing blue life jackets and waving at the camera. The background shows a calm river with some greenery on the banks.

27

COMMUNITY AMBASSADORS

This past year 26 active emerging professionals in the City of Newark joined BBPA Community Ambassadors to help us further our cause in stewardship, community activation, and wellness.

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Thank You

